



# EndoEconomics Update

Contact: Carol Stopa, VP New Business Development  
Phone: 215.589.9018  
Email: [cstopa@endocenters.com](mailto:cstopa@endocenters.com)

1456 Ferry Road, Suite 305  
Doylestown, PA 18901  
Phone: (215) 589-9000  
Web: [www.endocenters.com](http://www.endocenters.com)

## Hudson Valley Center for Digestive Health , LLC Commencement of Operations

FOR IMMEDIATE RELEASE  
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Hudson Valley Hospital Center, joined by a coalition of five local GI physicians, is pleased to announce the opening of Hudson Valley Center for Digestive Health (HVCDH), a physician-hospital joint ventured digestive health center located in Cortlandt Manor, Northern Westchester County, New York.

The new X-room center, which opened its doors on March XX, is conveniently located directly on the hospital's campus in their newly constructed medical office building, and is situated close to the physicians' practices.

"For many years we've practiced office-based endoscopy within our professional practices; however, now is the perfect time to develop a new state-of-the-art facility," stated Herman Kleinbaum, MD, Co-Medical Director. "The regulatory environment within the office is becoming more and more difficult, and the headaches that result from trying to maintain a high quality, office-based procedural environment are no longer satisfying for me or my GI colleagues."

"There is a tremendous need in our community for treatment of all types of digestive disease ailments not just GERD. This data is supported by the response to our community education programs on digestive disease and to our new digestive dis-



(L-R) David Lin, MD; Eric Teitel, MD; Herman Kleinbaum, MD; Mitchell Josephs, MD; David Genn, MD

ease laboratory where we are experiencing volume growth. We are really pleased that this wide reaching, comprehensive digestive health center is coming together because it will support our new state-of-the-art surgery center and provide patients and doctors with a convenient outpatient experience in our medical office building which is adjacent to a free, 450 space parking garage," stated Mark Webster, VP Finance of Hudson Valley Hospital Center.

"We are extremely excited about our partnership with this highly talented coalition of five premier GI physicians in the Westchester area and Hudson Valley Hospital Center. It has been a pleasure working with

the physicians and hospital who have been able to build upon their relationship recognizing the value the center brings to the community and their patients. This project represents our sixth project in the state of New York, and the fourth hospital joint venture.

"Upon opening, HVCDH became the 21st partnered facility to join the PE family," stated Carol Stopa, Vice President of Business Development for Physicians Endoscopy.